

LEARNING AGREEMENT:named: **MW#3-VOSP-1**

based on Memorandum of Understanding:

Media Week in Plymouth - VOSP

signed between

School:	University College Leuven Limburg		
Address:			
Teacher:		Phone:	+32 3 755 11 11
Deputy:		Phone:	0032 1677 10200
Institution:	Media Week # 3 Plymouth		
Address:			
Tutor:	Tom Palmer	Contact:	
Deputy:	Tom Palmer	Contact:	0773 8000100
Date from:	2018-04-23	Date to:	2018-04-27
Details:	The last of the Media Weeks within the DOVOS project. The students work under the BBC supervision on their potential website content.		

LEARNING AGREEMENT details

Student:			
Address:			
Birthdate:			
Contact:		E-mail:	
Date from:	2018-04-23	Date to:	2018-04-27
Details:	Creating BBC story like video in an international team during the third Media Week of the DOVOS project in Plymouth.		
Author:			

UNITS OF LEARNING OUTCOMES

defined in the **Learning Agreement** describing the internship of following student

Student:	--		
School:	University College Leuven Limburg		
Institution:	Media Week # 3 Plymouth		
Date from:	2018-04-23	Date to:	2018-04-27
Details:	Creating BBC story like video in an international team during the third Media Week of the DOVOS project in Plymouth.		

were assessed as following:

#	NAME	QUALIFICATION	EQF	CREDIT	TIME	ASSESSMENT
1	Filming internet TV		6	2	8	NO
2	Internet TV platforms		6	2	8	NO
3	Internet TV production		6	2	8	NO
4	Longform TV for internet		6	2	8	NO

Detailed assessment of UNITS OF LEARNING OUTCOMES

	UNIT OF LEARNING OUTCOMES	QUALIFICATION	EQF	CREDIT	TIME	ASSESSMENT
1	Filming internet TV		6	2	8	NO
	ASSESSMENT					
	LEARNING OUTCOMES	TYPE	DEFINITION			
	Choose a suitable place for broadcast	skill	Choose a suitable place for broadcast			
	right tool for the job	knowledge	The student uses the corresponding tool (app, SW) for each of the parts.			
	Internet TV - equipment	skill	Shows technical knowledge of camera equipment used, and can select correct hardware for the task			
	Internet TV - exposure	skill	Ensure the shot is correctly lit, the subject is properly lit, and the white balance is set correctly			
	Internet TV - focus	skill	Ensure the subject is in focus and shot has correct focal length (depth of field)			
	Internet TV - sound	skill	Use correct on-board or external mic to record sound for interview, wildtrack and other ambient sound, synch sound correctly in edit			
	TV for internet - sound postproduction	knowledge	Audio levels are correct, music (if used) is copyright free and appropriate, interviews are clear, there is no interference/correct equipment used			
	Internet TV - edit	skill	Can use Final Cut competently and correctly, adding graphical elements and exporting correctly for internet broadcast (output in H.264 format)			

UNIT OF LEARNING OUTCOMES	QUALIFICATION	EQF	CREDIT	TIME	ASSESSMENT
2 Internet TV platforms		6	2	8	NO
ASSESSMENT					
LEARNING OUTCOMES	TYPE	DEFINITION			
format and media selection	competence	The student chooses the optimal format and medium for each of the story parts.			
Communication language	competence	The student shows awareness regarding linguistic background and is cooperative towards non-native language speakers. The student is able to communicate efficiently with all team members, both orally and in written form.			
Public access to the story	skill	The student makes sure all of the parts are accessible for the audience.			
Social media consistency	knowledge	Attach correct branding and generic elements to online content - ensuring consistency of product and 'voice'			
Social media editorial	knowledge	Select and upload appropriate additional supporting material for online TV product - headlines, meta data, images (original) and accompanying story text.			
Social media channel	knowledge	Select the right online platform for content and audience (Facebook, Twitter, Youtube, blog, etc)			
Upload video content	competence	Can upload video and related content to a suitable platform			
Social media promotion	knowledge	Cross-promote and drive traffic to content, through various social media channels and techniques.			

UNIT OF LEARNING OUTCOMES		QUALIFICATION	EQF	CREDIT	TIME	ASSESSMENT
3	Internet TV production		6	2	8	NO
ASSESSMENT						
LEARNING OUTCOMES		TYPE	DEFINITION			
Internet TV production - legal		knowledge	Ensure all information included or spoken is correct, using journalistic judgment, and that interviewees are treated fairly. All legal checks are made to accuracy and fairness before broadcast			
Internet TV production - cutaways		knowledge	Shoot and use B-roll footage for narrative depth and structure, with different focal lengths types of shot			
Internet TV production - interviews		knowledge	Ensure interviews are constructed correctly (subject looking into shot or into camera, depending on story style), and conducted professionally			
Internet TV production - moves		knowledge	Understands and shows correct use of pans, tilts and pulls in constructing and telling a story			
Internet TV production - narrative		knowledge	Can construct a story for both long and short formats, allowing narrative to 'talk to the pictures'			
Internet TV production - shots		knowledge	Demonstrates understanding and use of close-ups and focus on human form			
Internet TV - composition		skill	Compose shots correctly - rule of thirds for interview, and short, medium and wide shot for different elements of story			
Internet TV - edit		skill	Can use Final Cut competently and correctly, adding graphical elements and exporting correctly for internet broadcast (output in H.264 format)			

UNIT OF LEARNING OUTCOMES		QUALIFICATION	EQF	CREDIT	TIME	ASSESSMENT
4	Longform TV for internet		6	2	8	NO
ASSESSMENT						
LEARNING OUTCOMES		TYPE	DEFINITION			
Internet TV production - legal		knowledge	Ensure all information included or spoken is correct, using journalistic judgment, and that interviewees are treated fairly. All legal checks are made to accuracy and fairness before broadcast			
research on the topic		skill	conduct a background research on the topic			
Do a background research on the story		competence	Do a background research on the story			
Story structure		knowledge	Film has an identifiable beginning, middle and end, the narrative is logical and suits the story			
Edit film - longform		competence	Edit film into less than 2min 30sec, with interesting pictures, shorter edits			
Voiceover		competence	Add a suitable voiceover to video for internet, explaining vital elements and driving the story - all delivery is off-screen			
Add captions to video		competence	Add captions in the correct aspect and position, for the right length of shot time and which explain the content			
Add subtitles to video		competence	Subtitles of speech are correct size, an agreed font and aspect, and also they reflect what is said by the subject			
Upload video content		competence	Can upload video and related content to a suitable platform			